



Pool



- Residential Design / Build
- Commercial Design / Build
 - Weekly Cleaning
- Renovation & Replastering
 - Service & Repair

210.494.0800

17427 SAN PEDRO AVE

WWW.KEITHZARSPOLS.COM



Discover

The Distinctive Difference
OF KEITH ZARS POOLS

ZarStar, our proprietary skimming system, combines a large capacity basket with a 300-micron pre-filter bag.

- Removes more than 5x the debris from your pool water than conventional skimmer systems
- You'll have cleaner and healthier pool water with less maintenance

Our main pool & spa drain covers exceed all requirements of the Virginia Graeme Baker Pool & Spa Safety Act.

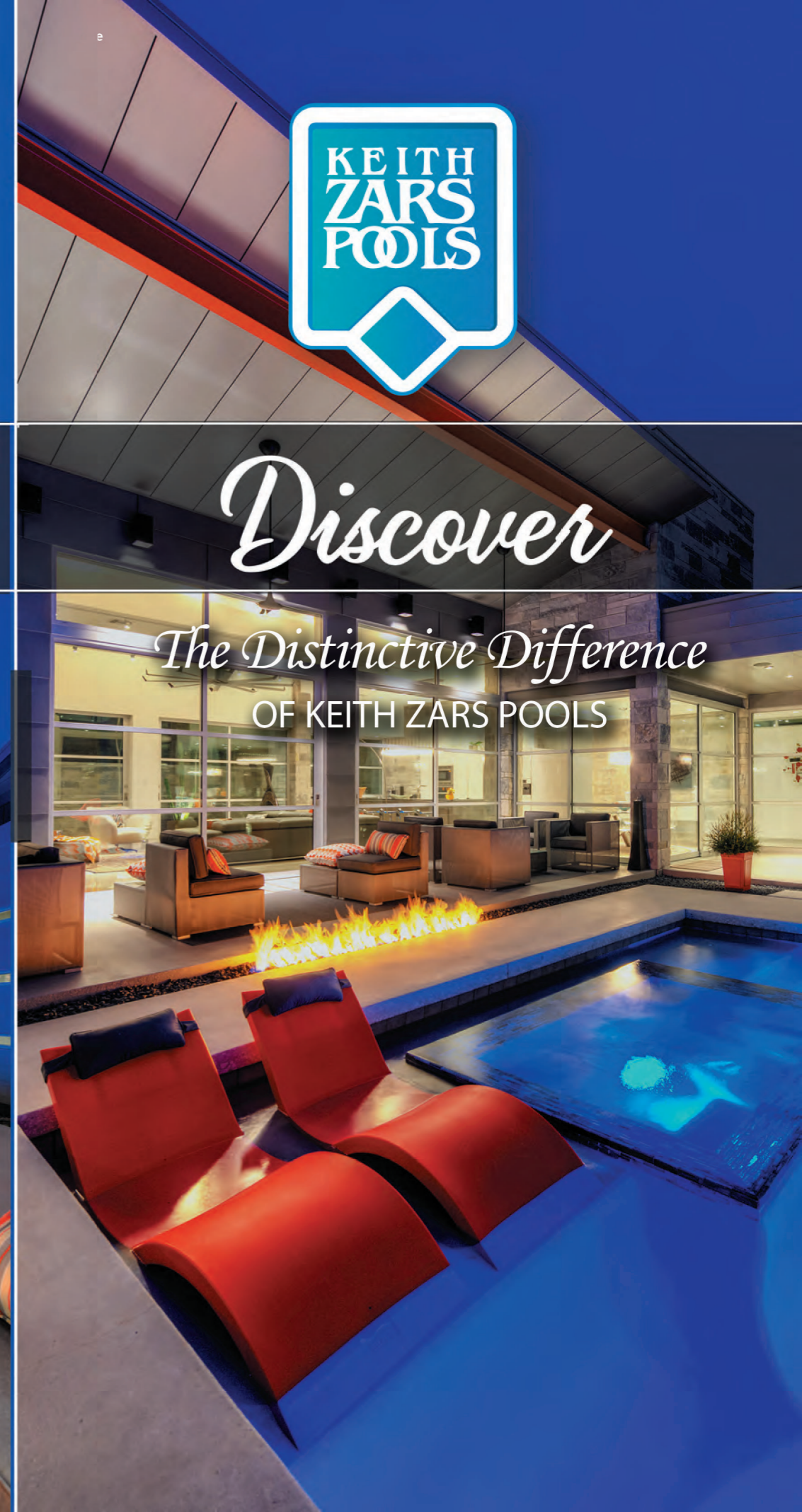
- A 32-inch, flush-mount, drain cover is standard on every Keith Zars pool

Our Ultimate Ozonator reduces pool chemical requirements naturally and effectively while still maintaining clean and healthy water.

- Our system works 24/7, killing and removing more than 99.9% of present bacteria and viruses in the pool water and is more effective and efficient than an ultra violet light ozonation system others use

Pebble Tec® products, The World's Most Trusted Pool Finish™.

- KZP is the only locally licensed Pebble Tec applicator
- You'll love the spectrum of colors and finishes from Pebble Tec that elevate your pool beyond an everyday design
- The 10 year warranty means it's the right choice today and tomorrow





Designed OVER 10,000
& Constructed POOLS

Process

Every pool we design undergoes a thorough **technical review** prior to construction.

A **pre-construction meeting** with you ensures we meet all of your expectations.

We use a **unique cantilever construction system**.

- We warranty our tile, coping and deck work because we're so sure of our construction system

Our **specially formulated wet guniting pool mix** creates a more consistent, stronger and dependable pool structure.

- Swimming pool structural engineers prefer a wet mix over a dry mix because of its uniform consistency
- With a compression strength of no less than 4,000 PSI, it is **33% stronger** than the industry standard

We use more and stronger rebar for **the strongest shell in the industry**.

Our direct plumbing is a **"home run."**

- Our plumbing is installed under the pool, not all around the perimeter
- By avoiding bends and joints in the lines, the "home run" plumbing improves water flow and equipment efficiency for cleaner water
- All plumbing lines are systematically pressure-tested

We **guarantee all of our pool lines against blockage** at all suction points.

- We **ONLY** use Schedule 40 PVC plumbing materials
- All skimmer and main pool drain lines pass through a pre-filter system before pool water is returned to the pool equipment

Our pools are excavated deeper for **less movement and potential flotation**.

- We place a minimum of 4 inches of washed gravel and a hydrostatic relief port under each pool to reduce structural movement

Professionalism

Locally owned and founded in 1985, Keith Zars Pools has built a strong reputation backed by a **100% satisfaction guarantee**. With more than 450 employees, with an average tenure of more than six years, plus all of our own construction equipment, we have **ALL** the resources needed to manage the entire pool building process beginning to end.

- Our full complement of in-house resources ensures that your pool is built on time, by our employees, and that you are 100% satisfied

San Antonians prefer Keith Zars Pools over the competition 3 to 1.

- We have been **San Antonio's #1 pool builder** of choice for more than 20 years
- We have more than 10,000 satisfied customers ready to tell you why they love their Keith Zars pool

We build our pools to the highest quality level in the pool industry.

- We continuously innovate by incorporating the latest pool technologies, eco-friendly materials and smartest equipment into each of our designs

Keith Zars Pools consistently ranks in the top 5% of all companies in Dun & Bradstreet's database rankings.

Our insurance covers all facets of the construction process including general liability, automobile and our coverage limits meet or exceed all residential and commercial project requirements.

We are long-term, respected members of many organizations.

- The Association of Pool & Spa Professionals (APSP), National Plasterers Council, International Code Council, Carecraft, Greater San Antonio Builders Association (GSABA), New Braunfels Home Builders Association, Aquatic Professionals Education Council, San Antonio Chamber of Commerce, New Braunfels Chamber of Commerce, and VISTAGE

Post-Construction Support

Our experienced pool technician will guide you step-by-step through all the stages of worry-free pool ownership.

- We inspect your pool three times during the first year of ownership to ensure your pool and equipment are operating properly

Our Lifetime Structural Warranty, standard with every Keith Zars Pool, provides the best structural warranty in the business.

- Peace of mind for you and your family
- Fully transferable to the next homeowner

Your pool is covered from top to bottom during your first year.

- Plus, all pool equipment is backed by a 3-year manufacturer's warranty
- Should there be a problem, ALL service work is performed by our local team of trained Service Technicians

Our Life Style Protection Plan (LSPP) is *Distinctively* KZP.

- Provides comprehensive coverage that takes all the stress and worry out of owning and maintaining a pool
- With proper pool maintenance and care, virtually any pool equipment issue you encounter is completely covered
- Many of our customers have partnered with us over the last 20 years with this renewable warranty program

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